



ADELA  
PONS

— illustration —  
— lettering —  
— graphic design —

## WELL, HELLO THERE!

My name is Adela Pons, and as a little girl I got in trouble way too many times for drawing anywhere and everywhere. Now, as an adult, I'm an illustrator, a graphic designer, and a lettering artist, who gets paid to draw anywhere and everywhere. I hope you enjoy my work as much as I enjoy making it.

## HERE ARE SOME WAYS TO CONTACT ME:

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678.665.4198

## FOLLOW ME ON INSTAGRAM:

@adela\_pons

## CHECK MY PORTFOLIO HERE:

[www.adelapons.com](http://www.adelapons.com)

## PROFESSIONAL EXPERIENCE

### **Art Director at Peachtree Publishing Company, Inc.**

Work includes art direction, artist/project management, creative direction, editorial design, book covers, promotional materials, website and social media support, booth graphics, ad design, and typesetting.  
(2019–Now)

### **Graphic Artist at Peachtree Publishing Company, Inc.**

Work included editorial design, book covers, promotional materials, website and social media support, booth graphics, ad design, and typesetting.  
(2016–2019)

### **Freelance Graphic Designer & Illustrator**

Maracaibo, Venezuela - Atlanta, GA  
(2010–Now)

### **CAD Designer at Carter's**

Work included pattern design, character design, and setting files for production.  
(2016–2017)

### **Production Room Technician at SCAD Atlanta**

Work included assisting and advising students in the production process and manufacture of their projects.  
(2015–2016)

## EDUCATION

### **Savannah College of Art and Design**

Master of Arts in Illustration  
Atlanta, GA  
(March 2016)

### **Universidad Rafael Belloso Chacín**

Bachelor of Science in Graphic Design  
Maracaibo, Venezuela  
(July 2010)

## LANGUAGES

English—Bilingual  
Spanish—Native  
French—Advanced

## SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe After Effects  
Microsoft Office Suite  
Mac/PC  
Book-binding  
Editorial and book design  
Lettering and calligraphy  
Packaging  
Pattern and surface design  
Poster design  
Proofing print production  
Storytelling  
Screenprinting  
Systematic organization  
Typesetting  
Typographic design

## AWARDS, HONORS, AND EXHIBITIONS

### **SCBWI Southern Breeze Chapter**

Illustrator Intensive mentor, portfolio reviewer,  
and lecturer.  
(2022)

### **Part of The Print Shop at Ponce City Market**

*Collection III*  
(2021-Now)

### **Part of Arches Brewing Vinyl Art Show**

*Vinyl II: Fresh Licks*  
(2021)

### **SCBWI Florida Chapter**

Portfolio reviewer  
(2020)

### **Part of AIGA's Poster Show V: Gig Posters**

(2020)

### **Part of Arches Brewing Vinyl Art Show**

*Vinyl I*  
(2020)

### **Part of An Atlanta Art Show No. 3**

Produced by FamilyHood ATL  
(2019)

### **Art Show *Sisters Speak***

Produced by Adela Pons and Latrece Ragsdale  
(2019)

### **Part of AIGA's Poster Show IV: Chapter 4**

(2019)

### **Part of Facet Gallery's *Paint Like a Girl Art Show***

(2019)

### **Mural Project in Cabbagetown for *Stacks Squares***

(2019)

### **Illustrator for the board book series *Babies in the Park***

Published by Peachtree Publishing Company Inc.  
(2018-2019)

### **Part of AIGA's Poster Show III: *Destination Unknown***

(2018)

### **Part of AIGA's Poster Show II: *Art Director's Cut***

(2017)

### **Featured in 3x3 Illustration Directory 2017**

(2017)

### **Award of Merit by 3x3 Illustration Annual No.13**

For the illustration *Atlanta, 2057*  
(2016)

### **Award of Merit by 3x3 Illustration Annual No.13**

For the book *Peanut in The City*  
(2016)

### **Part of AIGA's Poster Show + Mixtape**

(2016)

### **Illustrated recipes with peanut butter**

Featured on [www.theydrawandcook.com](http://www.theydrawandcook.com)  
(2018)

### **Runner up in the 46th Issue of Creative Quarterly**

For the book *Peanut in the City*  
(2016)

### **Runner up in the 43rd Issue of Creative Quarterly**

For the illustration *Atlanta, 2057*  
(2016)

## A COUPLE MORE

### **Semifinalist in Adobe Design Achievement Awards**

For the projects: *Spaceman*, *Peanut in the City*, *Atlanta, 2057*, and *Good Soap* (2016)

### **Cover and spot illustrations for the book *Child of Spring***

Published by Peachtree Publishing Company, Inc. (2016)

### **Illustrated map of *Firefly Music Festival***

Featured on [www.theydrawandtravel.com](http://www.theydrawandtravel.com) (2016)

### **Illustrated map of the best tea shops in London**

Featured on [www.theydrawandtravel.com](http://www.theydrawandtravel.com) (2016)

### **Series of Illustrated Venezuelan recipes**

Featured on [www.theydrawandcook.com](http://www.theydrawandcook.com) (2015)

### **SCAD Collaborative Learning Center Project with *The Coca-Cola Company***

Head Designer and Illustrator (2015)

### **2nd Place winner in the *Type Fight* competition**

Organized by AIGA and MODA (2015)

### **1st Place winner of the *Sketchbook Challenge***

Organized by the Illustration Department at SCAD Atlanta (2015)

### **Illustrated map of Howard Finster's *Paradise Garden***

Featured on [www.theydrawandtravel.com](http://www.theydrawandtravel.com) and published in their book *They Draw and Travel: 100 Illustrated Maps of American Places* (2015)

### **1st Place winner in the Howard Finster's *Paradise Garden* and SCAD Atlanta Collaborative Challenge**

(2014)

## COURSES AND WORKSHOPS

### **Time Management Techniques for Creators and Creatives**

A course by Mònica Rodríguez Limia [www.domestika.org](http://www.domestika.org) (2022)

### **The Golden Secrets of Lettering**

A course by Martina Flor [www.domestika.org](http://www.domestika.org) (2022)

### **Animation for Typographic Compositions**

A course by Holke 79 [www.domestika.org](http://www.domestika.org) (2022)

### **Intro to Screen-Printing**

Atlanta Printmakes Studios (2018)

### **Jessica Hische's Lettering for Designers: One Drop Cap Letterform at a Time**

[www.skillshare.com](http://www.skillshare.com) (2016)

### **Intensive French Program, DELF B1 Certification**

Alianza Francesa de Maracaibo  
Maracaibo, Venezuela  
(2011-2013)

### **Leadership, Innovation, and Creativity Conferences**

AIESEC Maracaibo  
Maracaibo, Venezuela  
(2012)

### **Artistic Drawing Workshop**

Universidad Rafael Belloso Chacín  
Maracaibo, Venezuela  
(2010)

### **Cartoon Drawing Workshop**

Universidad Rafael Belloso Chacín  
Maracaibo, Venezuela  
(2010)

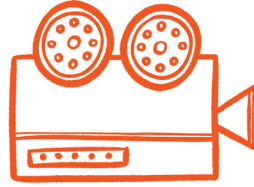
### **Intensive English Program**

Centro Venezolano Americano del Zulia  
(2001–2005)

# INTERESTS



ANIMATION



CINEMA



COOKING



CROCHETING



CULTURE



EMBROIDERY



LANGUAGES



PAINTING



PLANTS



PUZZLES



READING



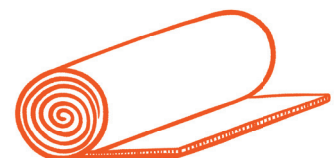
SKETCHBOOKING



SOCCER



SPACE



YOGA